## **QUARTERLY REPORT**



John Herring, Chairman and CEO, A-1 Global Holdings, Inc.

Q4 of 2025, where has this year gone?

As the saying goes, doing the same thing over and over again and expecting different results is the definition of insanity.

Well, we are in a time of insanity. For builders today, the 'pain of selling a house' seems far greater than the 'pain of delivering' that house. I understand economics and the business cycles, but I also find it fascinating (and frustrating) that the homebuilding industry keeps repeating the same patterns.

So, here's the question: Why not change the way we do things?

The answer is clear: Value engineering.

Eliminate waste in materials and labor. Work with dependable suppliers who are efficient at what they do. Partner for even better results.

At A-1, trusses are a custom-engineered, manufactured product. We've built one of the most efficient and cost-effective factories in the industry, designed to handle 50–75 units a day. The more volume we run, the lower the cost. During the COVID-19 pandemic, the only thing that held us back was our delivery capacity. (Remember, our Georgia plant wasn't yet operational.) Even then, we never let our true building partners down. Today, with both plants running, more volume means lower costs for everyone.

That's why we encourage regional and statewide agreements with our customers. When we do most, or all, of a builder's work, we can keep costs down and pass along those savings. And when the market shifts back, as it always does, we'll be ready.

Manufacturing is an art. Unlike distribution, where a product sits on a shelf until an order comes in, manufacturing depends on keeping machinery, robotics, engineers, and processes moving; always tuned and in shape, so that when you need us, we're ready.

Now, back to **value engineering**. Our sister company, Whole House Engineering (WHE), helps builders every day by transforming generic formulas into precise, prescriptive solutions tailored to each house. In many cases, WHE has cut thousands of dollars in unnecessary material. Multiply that across 300 or 400 homes, and the savings become very real.

A-1's EZWALL® product proves it. Compared to traditional framing, EZWALL® can save up to **15% on material** and over **20% on building time**, cutting labor costs significantly. Because we're experts in truss engineering, we can deliver a better product—code-compliant, efficient, and without fluff.

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It's time to take the fluff out of these homes. Let's sit down, talk smarter, and figure out better ways together. Whole House Engineering is an architectural and engineering partner that can make this possible.

Let's stop competing on price and instead find real solutions that eliminate wasted time, materials, and supervision, delivering **real money saved on every job, every time**. Now is the time to plan for the bounce-back we all know is coming. The future isn't something we wait for, it's something we build, one house, one partnership, one solution at a time.

We thank you for your continued business. And always remember our mission:

Using Technology to Change the Way America Builds Homes™.

**John Herring** 

Chairman and CEO, A-1 Global Holdings, Inc.

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